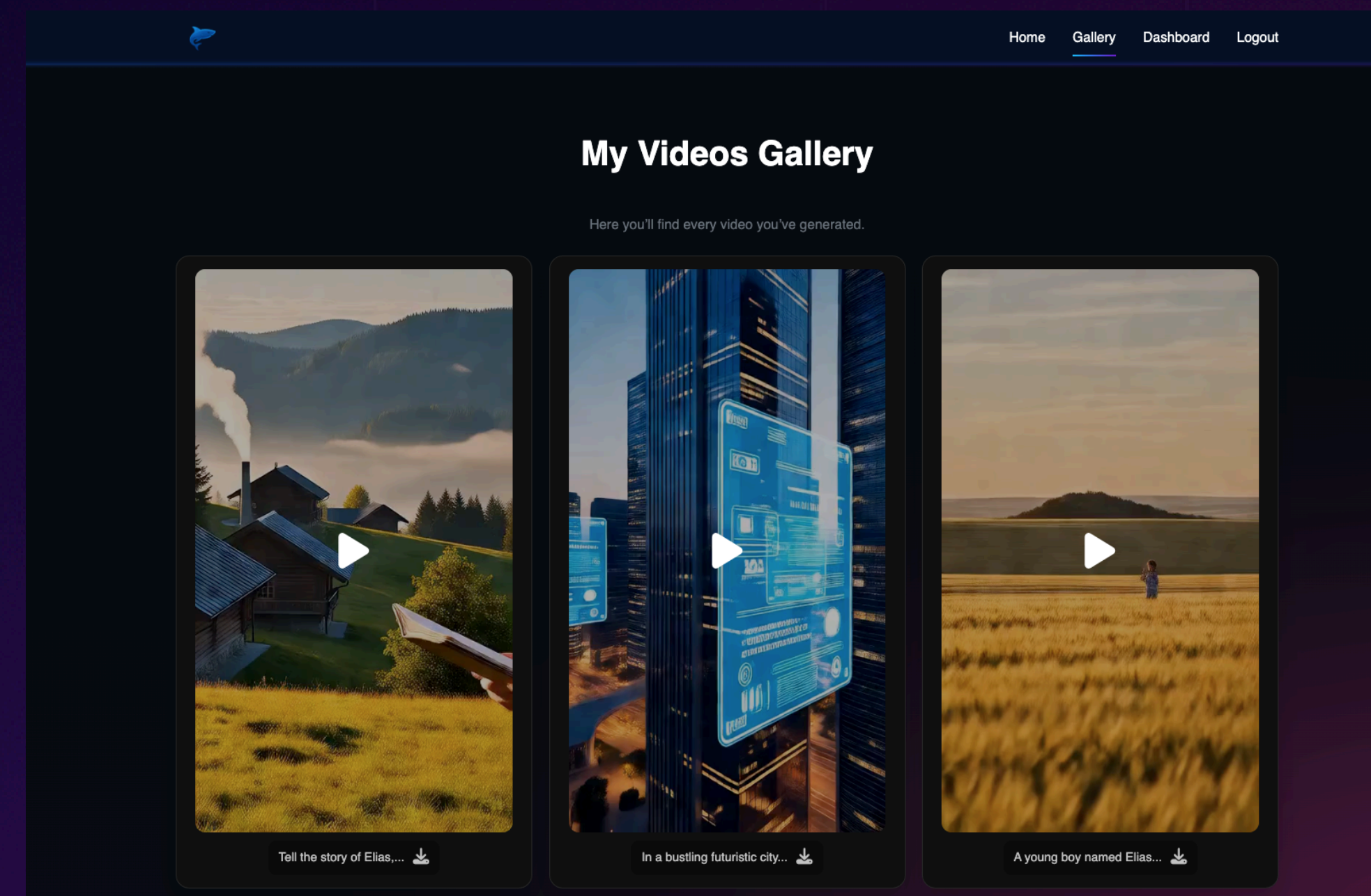
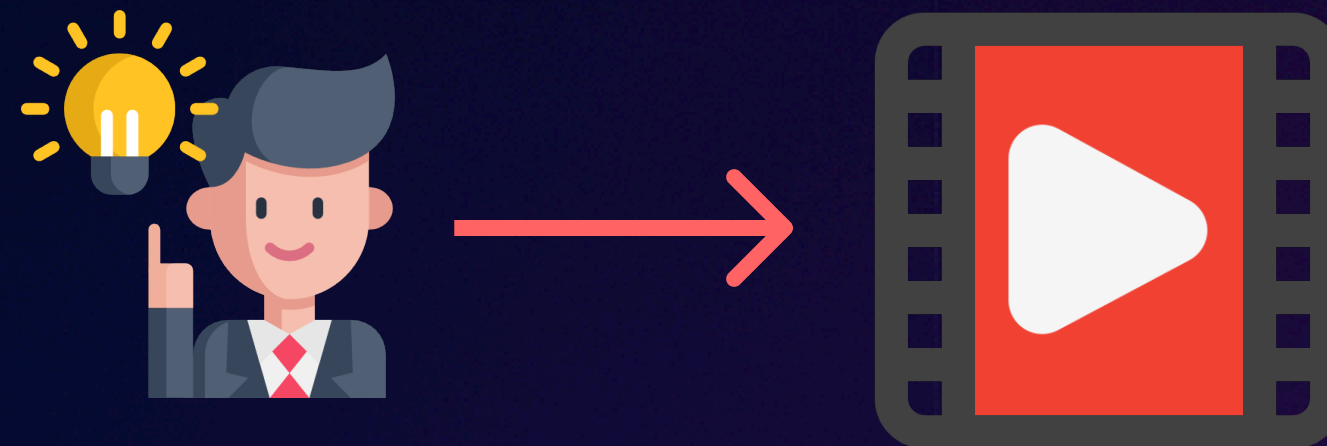
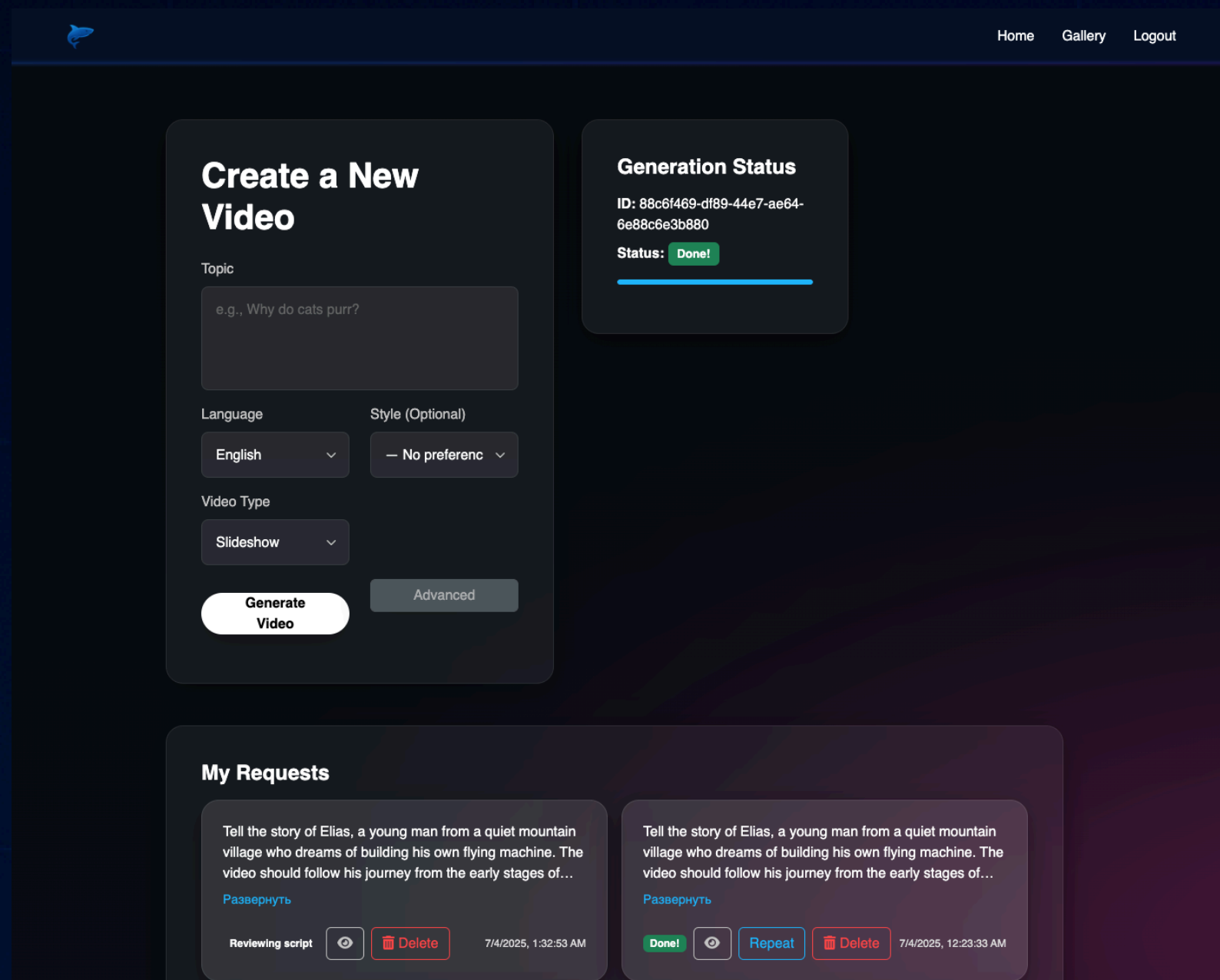


# Turn your idea into a full video in just minutes.



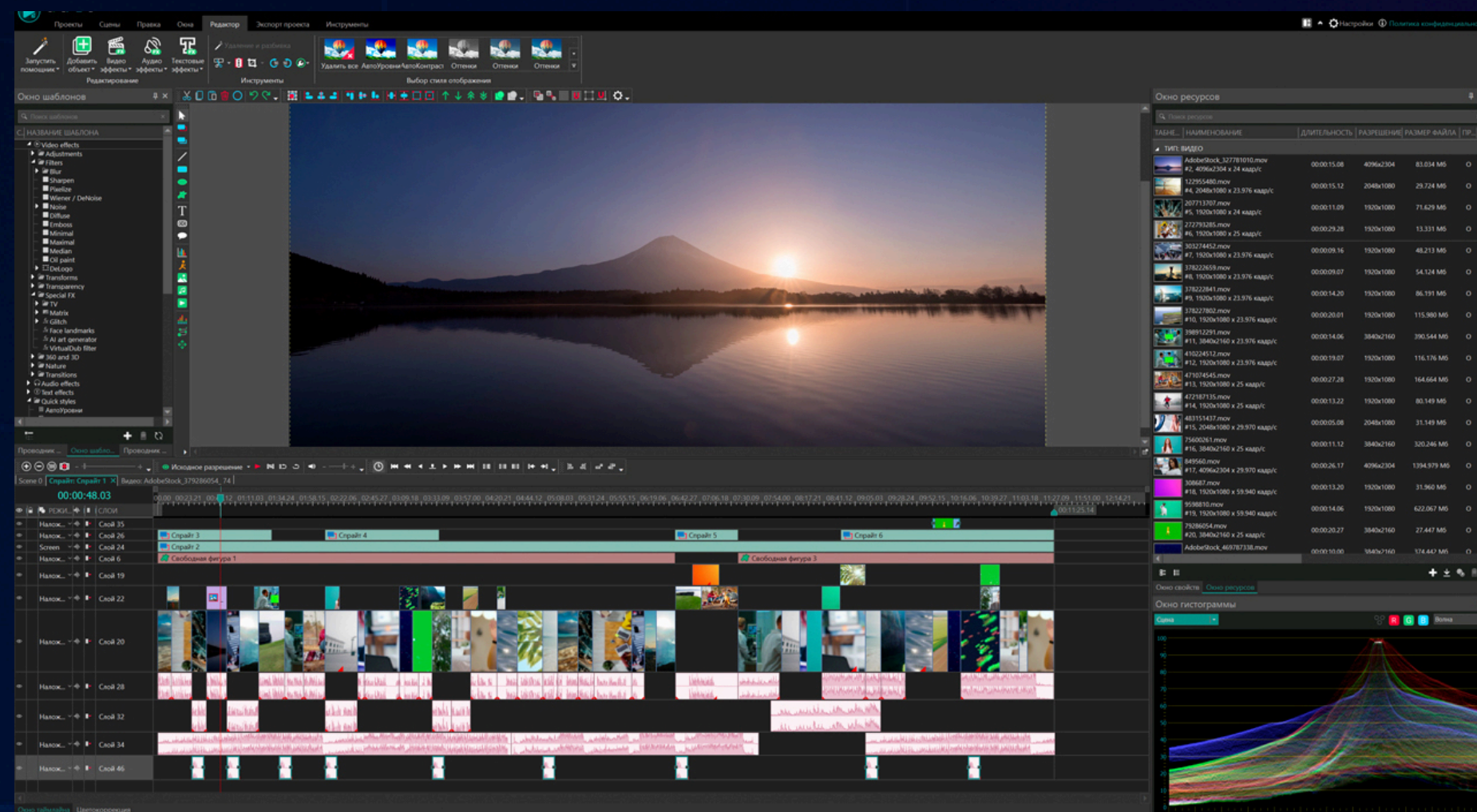
AI-powered end-to-end video studio for marketers, educators and creators.

Ilia Tiushniakov · Founder & CEO · [info@sharp-shark.com](mailto:info@sharp-shark.com) · Orlando



# Video is still painfully slow and expensive

- 6 hours average editing time for a 90-sec clip
- \$300+ in freelance costs per asset
- Skill barrier blocks 95 % of would-be creators



Old way

### Create a New Video

Topic

e.g., Why do cats purr?

Language

English

Style (Optional)

No preference

Video Type

Slideshow

Generate Video

Advanced

Our way



# Type a thought—get a finished video

- Generative script, images, voice, music & edit in one click
- Cloud or on-prem GPU pipeline—no rendering queues
- Output optimised for YouTube, TikTok, training portals



# 4-Step AI Pipeline



**Idea** → User types a concept or topic



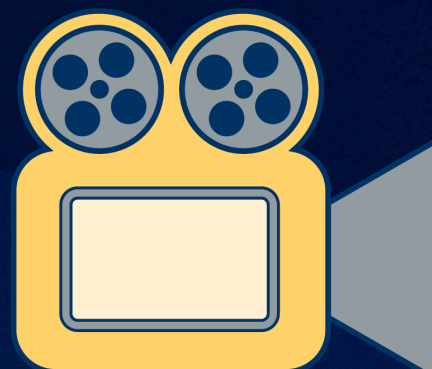
**Script** → LLM (GPT-4o / Claude) generates the script & scene plan



**Visuals** → Stable Diffusion + AnimateDiff create frames and animations



**Voice & Music** → XTTS generates voiceover, MusicGen composes soundtrack



**Render** → MoviePy merges everything, exports in HD / 4K



# \$78 B global video-content spend (growing 15 % YoY)

- Initial beach-heads: SaaS marketing teams, YouTube producers, e-learning vendors
- Future upside: indie film pre-viz & rapid prototyping
- > 1 Bn knowledge workers need fast video every week

**\$78B Market**





# Competition & Why We Win

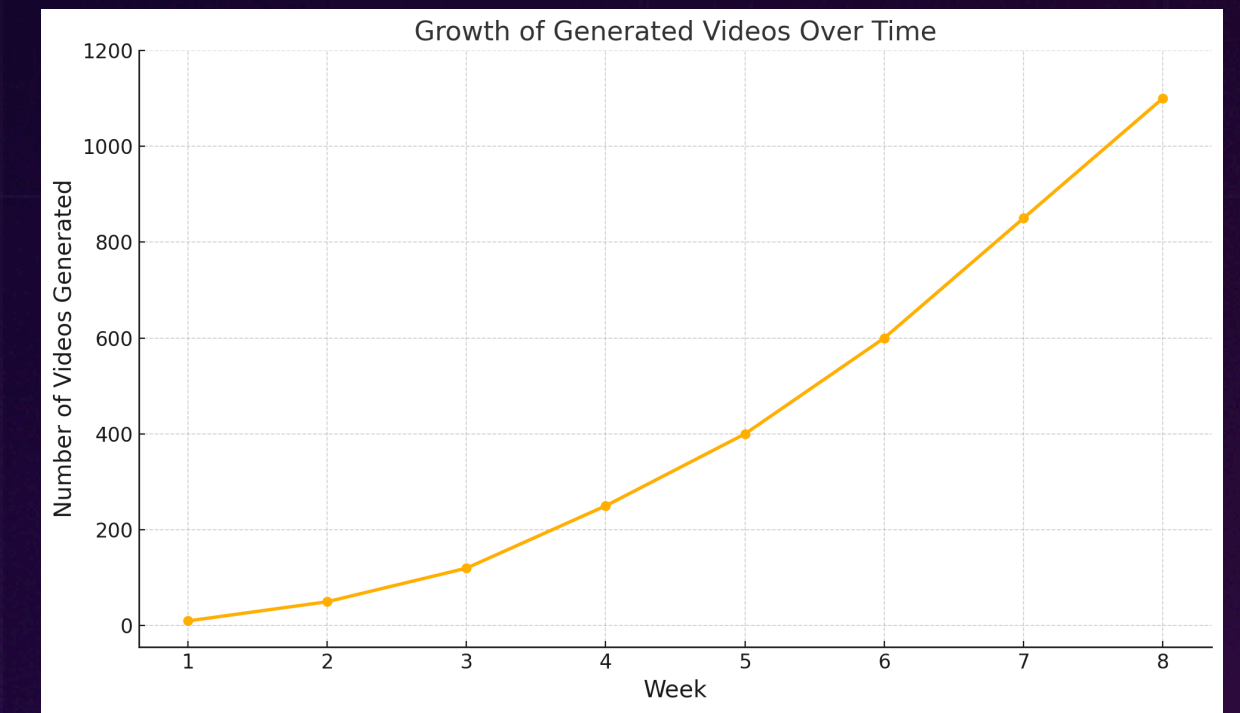
## Faster • Cheaper • Fully automated

- **Runway** – great FX, manual assembly needed
- **Synthesia** – avatars only, no full scenes
- **Pictory** – slide-to-video, limited creativity
- **Sharp Shark** – full story + visuals + audio in 60 s, scalable on any GPU cluster or local rack

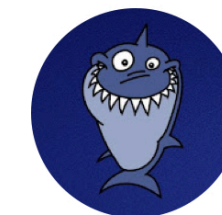


# Proof of life—17 auto-run channels live

- 1 300+ videos auto-published in 90 days
- Best channel grew 600 subs, 500 k views with zero ad spend
- Average cost per video <\$0.05



**1,300**  
videos auto-pilshed



**Shark Vision**  
**677**  
Total subscribers



**Misteri Sejarah**  
**231**  
Total subscribers



**GomerStory**  
**250**  
Total subscribers



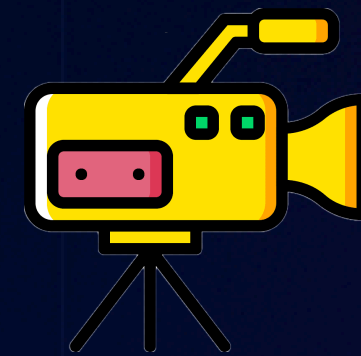
**GomerTop**  
**169**  
Total subscribers



# SaaS first, API second



- **Free Plan** — entry-level access with basic features and limited generation



- **Basic Plan** — daily video generation, higher export quality, token-based extra options



- **Pro Plan** — advanced video generation, highest quality, priority processing

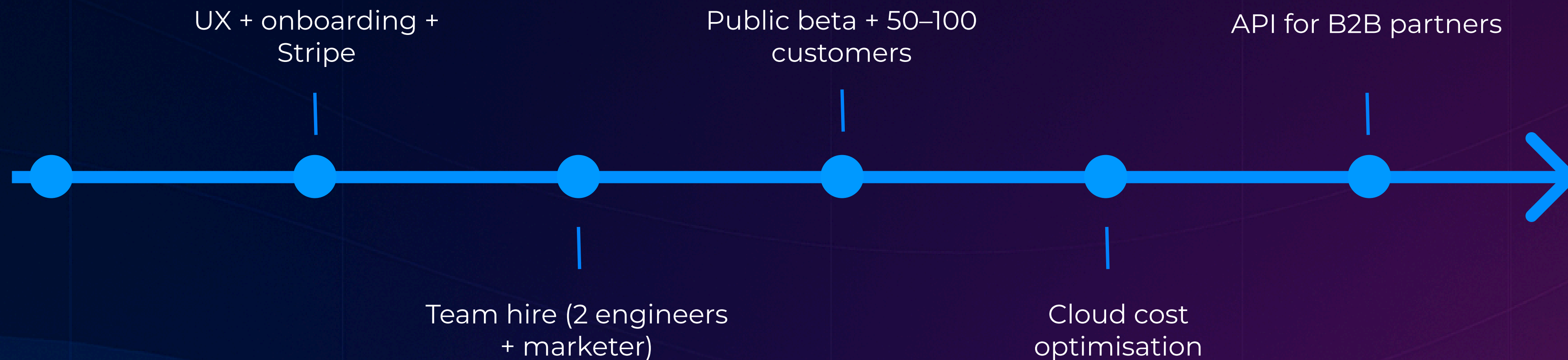


- **API Access** — flexible pay-per-use model for agencies, platforms, and developers



# Raising \$300k pre-seed SAFE to turn a proven MVP into a scalable business

- **Finalise UX**, improve onboarding, integrate Stripe billing — ~2 months
- **Hire 2 engineers** (backend + frontend) + 1 growth marketer — ~1 month
- **Launch public beta**, onboard 50–100 paying users — ~2–3 months
- **Optimise infra** with AWS/NVIDIA credits, prep for own GPU nodes — ongoing, starts month 1
- **Build and release API** for B2B partners — ~3 months





# Built by an engineer who automates everything



Ilia Tiushniakov – 8 yrs DevOps & ML,  
scaled infra to millions of requests/day



«Hiring: Backend»



«Hiring: Frontend»



«Hiring: Growth».